



# DAGGETT HERITAGE PRCA RODEO & CELEBRATION

SEPTEMBER 3RD - 4TH 2021 | MANILA, UT

## Become a Partner! - \$10,000

**WE RESERVE A FEW OPPORTUNITIES TO BECOME A PARTNER IN OUR PREMIER EVENT.  
IF YOU ARE INTERESTED PLEASE CONTACT JACK LYTTLE AT 435-823-8224 OR EMAIL  
[JACK.LYTTLE@ICLOUD.COM](mailto:JACK.LYTTLE@ICLOUD.COM)**

### PARTNER BENEFITS:

#### PRE RODEO & ALL YEAR LONG PREMIER RECOGNITION ADVERTISING & MARKETING

ON SITE EVENT BANNER OF COMPANY LOGO/INFORMATION(PRE/DURING/POST RODEO):

LARGE AND HIGH VISIBILITY LOCATIONS

COVERAGE ON THE DAGGETT HERITAGE PRCA RODEO & CELEBRATION SOCIAL MEDIA

YOUR BUSINESS MENTIONED WITH A LINK TO YOUR WEBSITE

WEBSITE RECOGNITION

[WWW.MANILAUTAHPRCARODEO.COM](http://WWW.MANILAUTAHPRCARODEO.COM)

RODEO COMMITTEE SHIRTS & VOLUNTEER T-SHIRTS

YOUR LOGO PRINTED ON OUR RODEO COMMITTEE SHIRTS, TO BE WORN DURING THE RODEO

AND AT PRCA CONVENTION (NFR IN LAS VEGAS, NV. AND OTHER PRCA EVENTS)

VOLUNTEER TSHIRTS, WITH YOUR COMPANY LOGO, WILL BE WORN DURING THE RODEO

RADIO ANNOUNCEMENTS (PRE/DURING/POST)

KREO

KLCY EAGLE COUNTRY

CHAMBER OF COMMERCE COVERAGE (DIGITAL/PRINT)

ROCK SPRINGS AREA CHAMBER OF COMMERCE (ROCK SPRINGS, WY)

VERNAL AREA CHAMBER OF COMMERCE (VERNAL, UT)

FLAMING GORGE (DAGGETT COUNTY, UT)

#### ON SITE DURING RODEO

GRAND ENTRY

YOUR COMPANY WILL BE ANNOUNCED & RECOGNIZED AS YOU OR YOUR REPRESENTATIVES ARE PULLED  
AROUND THE ARENA IN A HORSE DRAWN WAGON

RODEO PROGRAM, DAY SHEETS & TICKETS

YOUR COMPANY LOGO OR NAME DISPLAYED

PARTICIPANT PACKET

YOU WILL BE ABLE TO GIVEAWAY PROMOTIONAL ITEMS FOR 240 PARTICIPANTS

COVERAGE ON THE DAGGETT HERITAGE PRCA RODEO & CELEBRATION SOCIAL MEDIA

8 TICKETS PER PERFORMANCE

RODEO ADMISSION & HOSPITALITY TENT

VIP BOX SEATS

YOUR NAME/COMPANY ANNOUNCED BY RODEO ANNOUNCER FREQUENTLY THROUGHOUT RODEO

YOUR NAME/LOGO DISPLAYED ON HORSEBACK FLAG PRESENTATION DURING GRAND ENTRY AND AFTER

EACH RODEO EVENT

JUMBOTRON CONTINUOUS ON SITE VISUAL DISPLAY DURING RODEO (IF AVAILABLE)

YOUR COMPANY LOGO AND INFORMATION AS PER PARTNER REQUEST

#### POST RODEO

THE ONSITE BANNERS WITH YOUR BUSINESS/NAME WILL REMAIN IN HIGH VISIBILITY LOCATIONS

YOUR BUSINESS WILL CONTINUE TO GET RECOGNITION ON OUR WEBSITE & SOCIAL MEDIA

RADIO AND PRINT RECOGNITION WILL CONTINUE FOR YOU OR YOUR BUSINESS AFTER THE RODEO



**We sincerely thank you for your support  
and look forward to working with you!**